10 Reasons to START UP TODAY and HOW to do it
WHY START UP?
Reason #1

COSTS OF STARTING UP HAVE DRAMATICALLY DECREASED
THE CAPITAL & THE RESOURCES ARE OUT THERE

REASON #2
JOB SECURITY? WHAT JOB SECURITY?
WHY NOT?
WHAT DO YOU
REALLY HAVE TO LOSE?

REASON #4
KEEP CALM AND LEARN WITH YOUR MISTAKES

REASON #5

AND EVEN IF YOU “LOSE”, DID YOU REALLY LOSE?
REASON #6

YOU CAN START UP ANYWHERE IN THE WORLD & STILL CREATE GLOBAL VALUE
REASON #7

STARTING UP IN PUERTO RICO HAS ITS ADVANTAGES
REASON #8

BE PART OF THE SOLUTION & CONTRIBUTE TO PUERTO RICO’S RESURGENCE
REASON #9

BE A PART OF A GLOBAL COMMUNITY OF DOERS & GAME CHANGERS
REASON #10

GIVE YOURSELF THE CHANCE TO DO WHAT YOU’RE PASSIONATE ABOUT & CREATE SOMETHING BIGGER THAN YOURSELF
DO YOU HAVE WHAT IT TAKES?
EVEN IF YOU DON’T…

1,000,000 more jobs than students by 2020

$500 billion opportunity

1.4 million computing jobs

400,000 computer science students
START BY CONNECTING WITH OUR COMMUNITY
COME TO OUR EVENTS

#Womentechover
Puerto Rico
Women in Startups
APPLY TO OUR PROGRAMS
HOW DO I KEEP TRACK OF EVERYTHING OUT THERE?

Colmena 66
Tu Conexión Empresarial.
WHAT NOT TO DO?

Don’t be afraid to share your idea

No, you don’t need $50,000 to start

Think and Startup Global
Product development should be thought of as a continuous cycle of learning & improvement.

If you are not shipping, you are not learning.

If your strategy is slowing down shipping, it’s probably not worth it.
COMMON DENOMINATORS

Continuous Iteration
Ship Fast
Collaboration

INNOVATION
IT’S ALL ABOUT THE TEAM, NOT THE IDEA
JOIN OUR COMMUNITY!

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