



Tell your story

Tell your story
Create bond and understanding

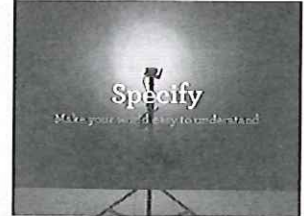
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Spend time on a video

Spend time on a video
Straight to people's heart

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Specify

Make your world easy to understand

Be Specific
Make your world easy to understand

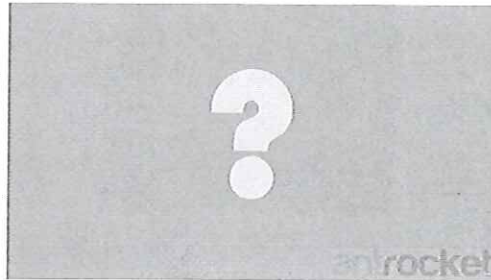
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Creative rewards

Creative rewards
Pleasure the crowd

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Get ready to ROCK Off your ideas!

THANK YOU
Facebook.com/Anlrocket
Twitter.com/anlrocket
Info@anlrocket.com

Don't lose the moment! Share it
Post it on the Internet! Share it on
Social media! Share it on your blog!
Because Anlrocket is here to encourage
You, you and make it all happen!

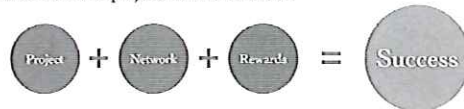


What's interesting about RBC

People don't give up ownership of their loans.
Borrowers get something out of it (collateral).
More than 2 projects have made \$1 million in Europe.

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What successful projects have in common?



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It is all about community.

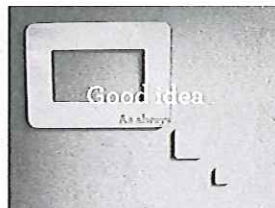
The best thing people can do for
your campaign, after contributing,
is *evangelize*.



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Review: Advice

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Have Good Idea
As always

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Emphasize yourself
People live people

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People live people

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FOR \$100 OR MORE
OF INCOME
Employers must withhold Social Security and Medicare taxes.
The tax on all income is the same.

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How Enlrocket works?

enlrocket is the only tool to help you grow through Enlrocket.

enlrocket is a 5-step tool and a combination of tools to help you grow through Enlrocket.



Select your goal

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Equity-based crowdfunding

Lending-based crowdfunding

Reward-based crowdfunding

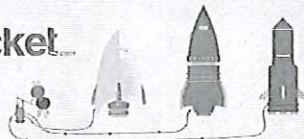
Donation-based crowdfunding

Crowdfunding models

CFPs for financial return is more effective for digital goods and it raises the largest sums of money per campaign. More than 60% of the campaigns raises above \$25,000. Donation-based and reward-based crowdfunding for cause-based campaigns that appeal to funders' personal beliefs and passions perform best.

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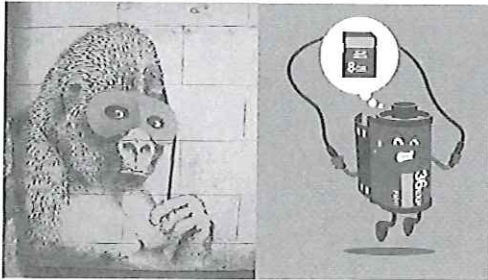
El Gran Debate Del Planeta Tierra: Example



25
\$2,325
59
\$9

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CROWD-SOURCING

: the practice of obtaining needed services, ideas, or content by soliciting contributions from a large group of people and especially from the online community rather than from traditional employees or suppliers

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CROWD-FUNDING

: colaboración de un grupo de personas para monetariamente apoyar un proyecto, idea o negocio

"Colaboración de un grupo de personas para monetariamente apoyar un proyecto, idea o negocio"

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